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47TH  
**MID-WINTER  
CONFERENCE**  
Sponsorship Packet

**Presented By:** The Alcorn State University National Alumni Association and Metro-Jackson Alcorn Alumni Chapter, Inc.



# WE ARE ALCORN

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**Alcorn State University** (Alcorn), is the nation's oldest public historically Black land-grant institution and the second oldest state-supported institution of Higher learning in the state of Mississippi. Celebrating over 150 years in existence, Alcorn has been defying odds since its founding in 1871.

Influencing both the lives of its students and the regional economy, Alcorn has been a major economic impact to Mississippi, and that of the Southwest Mississippi Region.

As part of fulfilling its land-grant university mission of education, research and extension for the state of Mississippi, Alcorn creates a significant positive impact on the state while simultaneously generating a return on investment to its major stakeholder groups.

Through excellent education, unparalleled personal development and a strong family based campus atmosphere, Alcorn is truly a place where knowledge and character matter.



## **Alcorn State University National Alumni Association, Incorporated**

### **MISSION**

The mission of the Alumni Association is to communicate with and bring value to the alumni body and to support, actively and financially, the goals of the University. The goal of the Alumni Association is to promote the best interests of Alcorn State University and its alumni.

### **OBJECTIVES**

- To promote and provide services to Alcorn State University, its students and alumni.
- To encourage continued growth, personally and professionally, and a spirit of fellowship among alumni.
- To assist in the recruitment of students.
- To work and plan in securing gifts to the University and to expand the financial support by alumni and other contributors.
- To recognize the distinguished services of the alumni.

# 47th Mid-Winter Conference

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The **47th Alcorn State University National Alumni Association Mid-Winter Conference** will be hosted by Metro-Jackson Alcorn Alumni Chapter, Inc. on March 14-17, 2024, at Sheraton Flowood the Refuge Hotel & Conference Center in Flowood, Mississippi. This conference promises to be an exceptional event as alums, corporate partners and University supporters gather with the best interest of Alcorn State University and its students as the primary focus. Scholarships, campus enhancements, professional experiences, employment opportunities for students, and both short-term and long-term planning are outcomes of this conference.

You can be an integral part of this dynamic event as a sponsor. Sponsorship investments and opportunities are available at multiple levels. Please contribute to the success of Alcorn State University National Alumni Association efforts to support students through your tax-deductible financial support.



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# Conference Sponsorships

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## **Knowledge & Character Sponsor ----- \$50,000**

- Brand Recognition as Knowledge & Character Sponsor during the Conference
- Four (4) Conference registrants
- Full Page Color Ad in the souvenir booklet
- Exclusive reserved seating for Ten (10) guests at the Brave, Bold and Bling Gala
- Check presentation during the Brave, Bold and Bling Gala
- Reserved table signage with Name/Logo featured at the Brave, Bold and Bling Gala
- Promotional exhibition space
- Representative participation in Welcome Reception and the Brave, Bold and Bling Gala
- Receive a commemorative gift in recognition of the Conference
- Name/Logo placement on Conference website and social media platforms

## **Platinum Sponsor ----- \$25,000**

- Brand Recognition as Platinum Sponsor during the Conference
- Three (3) Conference registrants
- Full Page Color Ad in the souvenir booklet
- Exclusive reserved seating for Ten (10) guests at the Burgers, Brews and Blues Show
- Check presentation during the Burgers, Brews and Blues Show
- Reserved table signage with Name/Logo featured at the Burgers, Brews and Blues Show
- Receive a commemorative gift in recognition of the Conference
- Name/Logo placement on Conference website and social media platforms

## **Heritage Sponsor ----- \$15,000**

- Brand Recognition as Heritage Sponsor during the Conference
- Two (2) Conference registrations
- Full Page Color Ad in the souvenir booklet
- Exclusive reserved seating for Ten (10) guests at the Heritage Luncheon
- Check presentation at the Heritage Luncheon
- Reserved table signage with Name/Logo featured at the Heritage Luncheon
- Receive a commemorative gift in recognition of the Conference
- Name/Logo placement on Conference website and social media platforms

# Conference Sponsorships

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## **Purple & Gold Sponsor ----- \$10,000**

- Name/Logo featured at the Purple & Gold Poolside Luau and Lunch
- One (1) Conference registrant
- Full Page Color Ad including brand recognition in the souvenir booklet
- Admission for ten (10) guests at the Purple & Gold Poolside Luau and Lunch
- Receive a commemorative gift in recognition of the Conference
- Name/Logo placement on Conference website and social media platforms

## **Brave Ambassador Sponsor ----- \$5,000**

- Company may provide signage as a Conference workshop sponsor
- Two (2) hole sponsor at the Conference Golf Tournament
- Full Page Color Ad including brand recognition in the souvenir booklet
- Name/Logo placement on Conference website and social media platforms

## **Hospitality & Breakfast Partner ----- \$2,000**

- Half-Page Color Ad including brand recognition in the souvenir booklet
- Promotion during designated Hospitality & Breakfast events
- Name/Logo placement on Conference website and social media platforms

## **Welcome Reception Partner ----- \$1,500**

- Half-Page Color Ad including brand recognition in the souvenir booklet
- Promotion during Welcome Reception
- Name/Logo placement on Conference website and social media platforms

We hope you will partner with the Metro-Jackson Alcorn Alumni Chapter, Inc. to procure one of the listed sponsorship packages. Please mail the completed Corporate Sponsor Agreement and payment to the address provided on the form. If you desire to customize a sponsorship package for your company or organization, please let us know. We will collaborate with you to accommodate your request.



# CONFERENCE SPONSORSHIP AGREEMENT

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Job Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

## PLEASE INDICATE SPONSORSHIP SELECTION:

- Knowledge & Character Sponsor \$50,000
- Platinum Sponsor \$25,000
- Heritage Sponsor \$15,000
- Purple & Gold Sponsor \$10,000
- Brave Ambassador Sponsor \$5,000
- Hospitality & Breakfast Partner \$2,000
- Welcome Reception Partner \$1,500

## PAYMENT METHOD:

Please make checks payable: **Metro-Jackson Alcorn Alumni Chapter, Inc.**  
Place “**2024 MWC**” and your **sponsor level** in the memo.

## SPONSORSHIP PAYMENTS ARE DUE IN FULL BY **December 31, 2023**

Please mail this Sponsorship Agreement and payment to:

**Metro-Jackson Alcorn Alumni Chapter, Inc.**

**Attn: MWC Sponsorship, P.O. Box 9391, Jackson, MS 39286**

The Metro-Jackson Alcorn Alumni Chapter, Inc. is exempt under IRC Section 501(c)3;  
therefore, all donations are tax deductible to the extent allowed by law.

# Mid-Winter Conference Golf Tournament

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## Mid-Winter Conference Golf Tournament

Thursday, March 14, 2024 @ 1:00 PM

The Refuge Golf Course - Flowood, MS

Don't miss the excellent opportunity to market your services and products at our Mid-Winter Golf Tournament. Male and/or female teams are welcome to the four-person scramble format.

**Check In & Lunch - 12:00 p.m.**

**Tee Time - 1:00 p.m.**

### **COST**

Individual Players - \$85

Teams - \$320

Mulligans - \$5

*Cost includes lunch, cart & green fees.*

### **PRIZES & AWARD CATEGORIES**

First, Second & Third Place Teams

Longest Drive (male/female)

Closest to Pin (male/female)



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# Golf Tournament Sponsorships

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## **Title Sponsor ----- \$10,000**

- Named Golf Tournament Title Sponsor with company's Name/Logo listed on all event signs and marketing
- Five (5) golf teams (20 golfers) with an exclusive team photo
- Company Name/Logo on five (5) tee holes
- Opportunity to welcome golfers to the tournament
- Full page Color Ad in Conference souvenir booklet
- Name/Logo placement on Conference website and social media platforms

## **The Reservation Sponsor ----- \$5,000**

- Name/Logo listed as The Reservation Sponsor on all event signs and marketing
- Three (3) golf teams (12 golfers) with an exclusive team photo
- Company Name/Logo on four (4) tee holes
- Opportunity to welcome golfers to the tournament
- Full page Color Ad in Conference souvenir booklet
- Name/Logo placement on Conference website and social media platforms

## **Always Alcorn Sponsor ----- \$2,500**

- Name/Logo listed as the Always Alcorn Sponsor on all event signs and marketing
- Two (2) golf teams (8 golfers) with an exclusive team photo
- Company Name/Logo on two (2) tee holes
- Full page Color Ad in Conference souvenir booklet
- Name/Logo placement on Conference website and social media platforms

## **Brave Spirit Sponsor ----- \$1,500**

- Name/Logo listed as the Brave Spirit Sponsor on all event signs and marketing
- One (1) golf team (4 golfers) with an exclusive team photo
- Company Name/Logo on one (1) tee hole
- Half page Color Ad in Conference souvenir booklet
- Name/Logo placement on Conference website and social media platforms

## **Hole Sponsor ----- \$200**

- Company Name/Logo on one (1) tee hole





# GOLF TOURNAMENT SPONSORSHIP AGREEMENT

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Job Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

## PLEASE INDICATE SPONSORSHIP SELECTION:

- Title Sponsor \$10,000
- The Reservation Sponsor \$5,000
- Always Alcorn Sponsor \$2,500
- Brave Spirit Sponsor \$1,500
- Hole Sponsor \$200
- I would like to make the following donation to the golf tournament:

\_\_\_\_\_

## PAYMENT METHOD:

Please make checks payable: **Metro-Jackson Alcorn Alumni Chapter, Inc.**  
Place **"GOLF24"** and your **sponsor level** in the memo.

## SPONSORSHIP PAYMENTS ARE DUE IN FULL BY **January 31, 2024**

Please mail this Sponsorship Agreement and payment to:

**Metro-Jackson Alcorn Alumni Chapter, Inc.**  
**Attn: GOLF, P.O. Box 9391, Jackson, MS 39286**

The Metro-Jackson Alcorn Alumni Chapter, Inc. is exempt under IRC Section 501(c)3;  
therefore, all donations are tax deductible to the extent allowed by law.

# Sponsorship Contacts

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**For more information contact:**

**Jacqueline Beasley, Sponsorship Chair**  
(601) 918-6728

**DeKendric D. Stamps, Sponsorship Co-Chair**  
(601) 760-0163

**or email: [metrojacksonalcornalumni@gmail.com](mailto:metrojacksonalcornalumni@gmail.com)**



# Tentative Conference Schedule of Events

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## Thursday, March 14, 2024

- Conference Registration
- Golf Tournament
- Vendor Expo
- Executive Committee Meeting
- Welcome Reception

## Friday, March 15, 2024

- Conference Registration
- Continental Breakfast
- Vendor Expo
- Alumni Business Session I
- Heritage Luncheon
- Alumni Business Session II
- Memorial Program
- Burgers, Brews and Blues Show
- Hospitality

## Saturday, March 16, 2024

- Conference Registration
- Continental Breakfast
- Vendor Expo
- University Updates & Workshops
- Purple & Gold Poolside Luau and Lunch
- Class Meetings & Workshops
- Brave, Bold and Bling Gala
- Hospitality

## Sunday, March 17, 2024

- Continental Breakfast
- Vendor Expo
- Ecumenical Service
- Mid-Winter Conference Debriefing



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## Metro-Jackson Alcorn Alumni Chapter, Inc.

P.O. Box 9391  
Jackson, MS 39286  
[metrojxnalcornites.com](http://metrojxnalcornites.com)

Having satisfactorily completed all the requirements for affiliation with the Alcorn A. & M. College Alumni Association, Inc., the Metro-Jackson Alcorn Club was issued a charter on March 6, 1962. The 1962 charter was only the fifth one to be issued by the Alumni Association, thereby making the Metro-Jackson chapter one of the oldest alumni chapters in existence.